



BRIGHT
Nights
AT FOUR MILE

Four Mile Historic Park

2023 SPONSORSHIP OPPORTUNITIES

Art by Day, Magic by Night

For 10 weeks, Denver's Four Mile Historic Park will be illuminated with more than 40 groups of larger-than-life lantern sculptures. Visitors are invited to walk through the 12-acre park in Denver's midsummer nights to see and interact with these luminous displays.

This larger-than-life installation features has four sections including From the Ocean, Chinese Lanterns, The Farm and Interactive Delights. There are 40 lanterns in these groups with a grand entrance, four corridors, eight highlights, three photo drops and 12 interactive displays.

July 26th* – October 1st

Wednesday & Thursday

7:00 – 10:00 PM

Friday & Saturday

7:00 – 11:00 PM

Sunday

7:00 – 10:00 PM

*VIP Opening Night – JULY 22nd



Audience Overview

- Marital Status
 - 48% Single
 - 48% Married
- Households with Children
 - 39% with No Children
 - 61% with Children
- Income
 - 14% \$45,000 - \$64,999
 - 11% \$65,000 - \$74,999
 - 16% \$75,000 - \$99,999
 - 18% \$100,000 - \$149,999
- Race
 - 82% White / Other
 - 9% Hispanic
 - 5% Asian
 - 4% African American
- Education
 - 31% College completed
 - 17% Graduate School completed
- Generations
 - 25% Baby Boomers
 - 30% Gen X
 - 37% Gen Y
 - 2% Gen Z



Enchanted Creatures From the Ocean



From a tradition tracing back over
2,000 years promoting reconciliation,
peace, and forgiveness

Chinese Lanterns





The Farm

These unique installations are among some of the lanterns being produced specifically for Bright Nights at Four Mile Historic Park in celebration of Denver's Western Heritage.





Interactive Delights

Let Your Imagination Play

Thank you For Your Consideration

We recognize that you receive and review many sponsorship opportunities.

We appreciate your time and consideration of the
2023 Bright Nights at Four Mile Historical Park

If you have any questions, require more information or would like a custom-designed proposal, please let us know.



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